



# United Way of Effingham County

# **ANNUAL REPORT**



**60<sup>th</sup> Annual Campaign**



***United Way of Effingham County  
did not hold its Annual Meeting this year  
due to the Covid-19 global pandemic  
and mandated restrictions in place.***

***Businesses and individuals will be honored  
through a press release and social media.***

**Mission Statement:**

*“To have an enduring impact in Effingham County by  
connecting community resources with changing needs.”*



## United Way of Effingham County

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## Message From the Board President & Chief Professional Officer

This annual report represents a summary of the outstanding work the United Way of Effingham County has accomplished during the past year. The global pandemic greatly affected our ability to raise funds for the 2020 campaign. Due to mandated restrictions issued by national, state and local officials, fundraiser events previously scheduled had to be cancelled to include; Barstool Golf, Jennings Labor Day Celebration and the Witches Ball. Despite the restrictions we faced due to Covid-19, we were able to hold a virtual fundraiser event to include the Thanks & Giving raffle and on-line auction. We are very proud of our accomplishments despite these challenging times, and would like to thank everyone for their support.

We are doing great things in Effingham County. Thanks to your involvement as a valuable contributor, the United Way will continue to meet the future needs of our community. It is with great honor that we present this annual report as a testament to our accomplishments.

*United We Fight, United We Win - LIVE UNITED!*

**Lora Bergfeld**  
Board President

**Linda Hemmen**  
Chief Professional Officer

## 2020 Board of Directors

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**Lora Bergfeld**  
*Midland States Bank*

**Misty Campos**  
*Community Member*

**Rachel Crackel**  
*Heartland Dental*

**Kayla Duncan**  
*West & Company*

**Kelsey Goeckner**  
*Dieterich Bank*

**Patty Greene**  
*Thelma Keller Convention Center*

**Cindy Grunloh**  
*Crossroads Bank*

**Sara Jennings**  
*Community Member*

**Lisa Koerner**  
*Stevens Industries*

**Brenda Niebrugge**  
*J & J Ventures*

**Larry O'Dell**  
*Community Member*

**James Schultz**  
*Community Member*

**Monica Schumacher**  
*Midland States Bank*

**Kenny Stice**  
*Siemer Milling Company*

**Bailey Swensen**  
*First Mid Bank & Trust*

**Peggy Valenti**  
*Koerner Distributor, Inc.*

**Marty Watson**  
*Community Member*

**Shanta Will**  
*West & Company*

**Debbie Womack**  
*1<sup>st</sup> National Bank of Waterloo*

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## 2020 Executive Committee

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**Lora Bergfeld** *President*

**James Schultz**, *Vice-President*

**Kayla Duncan**, *Treasurer*

**Peggy Valenti**, *Secretary*

**Kelsey Goeckner**, *Campaign Chair*

**Marty Watson**, *Immediate Past President*

**Linda Hemmen**, *Chief Professional Officer*

# 2020 - 2021 Partner Agencies . . . How we make an impact



## Altamont After School Program

This after-school program offers a safe, comfortable, loving environment for children who would otherwise be home alone during after school hours. This time is dedicated to showing respect toward self and others from a Christian perspective while providing time to complete homework and to receive assistance from staff members when needed. United Way dollars help fund this program.

*Vernon Spilker, After School Care Director*

## Andrew Gobczynski Big Heart Foundation

Provides funding for preventative cardiac screening for Effingham County High School student-athletes and adults over the age of 50 to implement a comprehensive cardiac screening process, which includes an electrocardiogram, a physical examination and a targeted health history form. United Way dollars are used to help fund this program.

*Stephanie Uebinger, Chairperson*



## Big Brothers Big Sisters of Effingham County

Provides funding for professional supervision and support to children and volunteers paired in one-to-one mentoring relationships both in school and the community. United Way dollars are used to help with costs associated with finding excellent mentors through volunteer screening, training and assessments, and youth enrollment.

*Christy Mesnard, Program Coordinator*

## Boy Scouts of America - Lincoln Trails Council

Delivers first class scouting programs to families in Effingham County. United Way dollars are used to help support professional staff services by providing guidance, program support, training of adult leaders, recruitment of youth and adults and marketing. Funding also provides registration, books and uniforms for at-risk youth and scholarships for camp for Effingham County troops.

*David Lane, Field Director*



## Catholic Charities

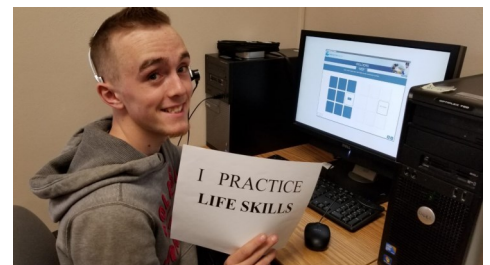
Provides financial, material, emotional and spiritual support to those in need in Effingham County. United Way dollars are used to fund the Food Pantry, which supplements donated food and household items, and other programs that provide assistance for rent, utilities, temporary emergency lodging, medical and prescription costs, and transportation for low income individuals and families, and the elderly.

*Sister Carol Beckermann, Director*

## CEFS Literacy Program

Offers services to Effingham County residents in one-on-one tutoring, including basic reading, writing, math, English as a new language, and life skills. United Way dollars are used to support these free literacy services and instructional materials.

*Barbara Waymire, Director*





# How we make an impact . . . 2020 - 2021 Partner Agencies

## Child Advocacy Center of East Central Illinois

Provides a child focused, facility based program to sexually and physically abused children to help the child victim and their families throughout the judicial process, lessening the trauma and providing the best opportunity for their safety in the future. United Way funds are used to help fund this program in Effingham County.

*Pam Riddle, Director*



## Effingham Child Development Center

Offers child care with educational development programs for infants through age thirteen. United Way dollars are used to help support the “Lights on after School” and “Summer Camp” programs. Funding also helps to purchase classroom and playground equipment and supplies.

*Rochelle French, Director*

## Effingham County FISH Human Services

Committed to elevating the quality of life for those in need in Effingham County. United Way dollars provide funds to purchase shoe vouchers, school supplies, new backpacks, and eye exams and glasses for children in Preschool through Eighth Grade who qualify.

*Susan Elke, Coordinator*

## Effingham County Search and Rescue

Assists in the search and rescue, or search and recovery of missing persons. United Way dollars are used to purchase field and emergency equipment and supplies for the search teams and canines.

*Kevin Bullard, Captain*



## Enduring Freedom Ministries

Provides basic needs which include but not limited to: food, groceries, clothing, and spiritual needs. A soup kitchen is also available that provides hot and precooked meals for those in need. There is no fee for their services, assisting families a hand-up and not a hand-out. United Way funds are used to provide these services.

*Vickie Kight, Director*

## Fellowship of Christian Athletes

Provides a free “Power Camp” for 5<sup>th</sup> - 6<sup>th</sup> grade students with an atmosphere to develop their faith and athletic skills in a spiritually focused camp. United Way funds help fund this camp for both coaches and athletes who want to reach their potential through comprehensive athletic, spiritual and leadership training.

*Kyle Stortzum, Area Representative*



# 2020- 2021 Partner Agencies . . . How we make an impact



## Girl Scouts of Southern Illinois

Helps cultivate values, social conscience, and self-esteem in young girls, while also teaching them critical life skills that will enable them to succeed as adults. United Way dollars are used to provide financial assistance and help fund program activities for the Effingham County troops.

*Linda Yates, Chief Executive Officer*

## Meals on Wheels of CEFS

Provides older citizens with low cost, nutritional sound meals served in strategically located centers, and at home. United Way dollars are used to fund this program to ensure the delivery of a hot, nutritious meal to homebound clients.

*Debbie Weber, Director*



## One Hope United

Provides counseling and crisis intervention services to runaway, homeless, and at-risk youths and their families. United Way dollars are used to provide funding for in-home counseling services for youth and families in the Effingham County area.

*Renee Zoll, Supervisor of Comprehensive Community-Based Youth Services*



## Senior Services of Effingham County

Provides seniors with the care, assistance and information for them to take care of their everyday needs. United Way dollars help fund the Senior Program and the Senior Health Insurance Program that enables them to live quality, independent lives.

*Linda Hubbartt, Executive Director*

## Sexual Assault and Family Emergencies (SAFE)

Provides support services for sexual assault victims and family members. SAFE also provides free educational programs for schools and civic groups, as well as professional training. United Way dollars are used to provide these services.

*Stephanie Altizer, Executive Director*





# How we make an impact . . . 2020- 2021 Partner Agencies

## Stopping Woman Abuse Now (SWAN)

Provides programs and services to victims of those affected by domestic violence, homelessness, and elder abuse. United Way dollars are used to provide these services to Effingham County residents.

*Linda Warner, Executive Director*

## Strategic Training & Restoration (STAR)

Provides support to the Effingham County Drug Court by informing, guiding and educating the participant's compliance entering their intensive drug rehabilitation program. United Way dollars are used to provide these services to Effingham County residents.

*Chris Winters, Drug Court & Probation Officer*

## Unit 40 Mentoring Program

Provides one-on-one school-based mentoring for identified students with support, encouragement, and positive role models. This program improves student's self-confidence, academic performance, and school attendance. United Way dollars help fund this program to cover expenses such as mentor training, background checks, group activity supplies, and technology development and updates.

*Rhonda Wines, Mentor Facilitator*





# 1960 First United Fund Campaign

It all began at a Rotary meeting 60 years ago. In late October of 1960, a group of Effingham Rotarians and individuals decided that something needed to be done to combine the fundraising efforts of different organizations in Effingham County.

The co-chairpersons in 1960 were Clinton Cutright, Effingham County Farm Advisor, George Kraft, and Clifford Stevens. The first United Fund directors were Raymond Althoff of Effingham, O.V. Bradham of Mason, Merl Magnus of Beecher City, D.L. Wetherell of Shumway, Mrs. Grant Fritscher of Dieterich, John O'Tain of Altamont, and Mrs. Herschel Broom of Mason.

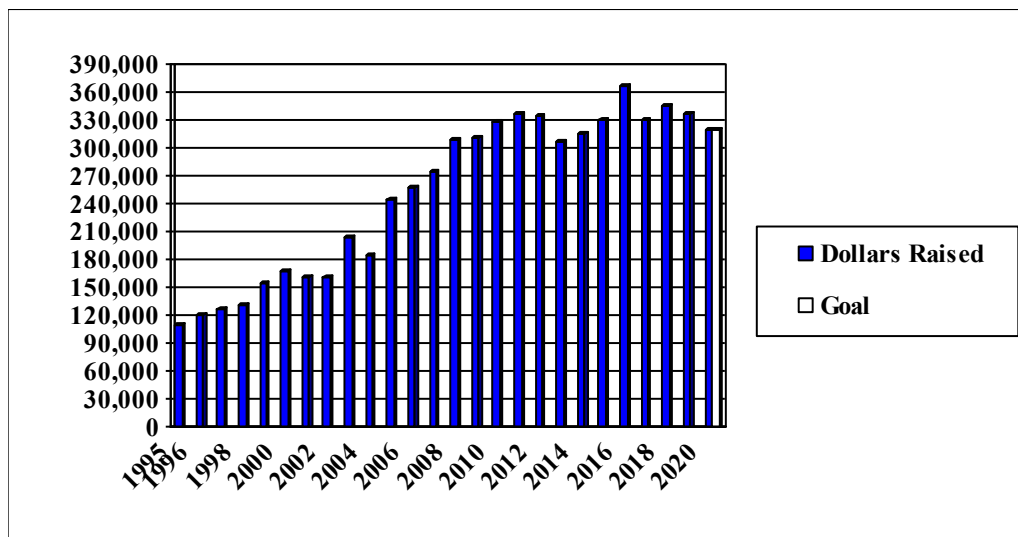
More than \$30,000 was raised that first year. At the time, the public school system was not required to help special needs children and the directors learned of the need for a program that would help these children. At the end of the first drive, the new United Fund allocated \$500 to a committee headed by Nanon Wood to help handicapped children. This group started a school, later called the Achievement Center. The group then moved to the bowling alley on North Third Street in Effingham and was called the Opportunity Center. At present this service center is located in Teutopolis and is known to us all as ARC Community Support Services.

The goal the second year was \$36,000 and allowed the United Fund to give St. Anthony Hospital three pieces of needed equipment. For a number of years, total giving to the fund was around \$50,000.

*Taken from the historical archives of the United Way of Effingham County*

## Celebrating 60 YEARS of growth!

## 2020 United Way of Effingham County campaign raises \$320,000 despite global pandemic!



The 2020 campaign was the most challenging year to date. The global pandemic hit and mandated restrictions began in March. All fundraiser events had to be cancelled to include; Barstool Golf, Jennings Labor Day Celebration and the Witches Ball. We were able to conduct a virtual fundraiser to include the Thanks & Giving raffle and an online auction to help make up for the loss of funds raised by our previously scheduled events. Mandated restrictions were in place throughout the year, and while COVID-19 restrictions continued, it was a struggle to the end. At the close of the campaign, \$273,216 was raised, but a generous donor, who wishes to remain anonymous, donated \$46,784 to make up the shortfall! We are pleased to announced that with a campaign goal of \$320,000 we raised \$320,000 for the 2020 campaign. The 2019 campaign closed out at \$336,829.

The Board of Directors would like to thank everyone who contributed to the 2020 campaign during these unprecedented times! Funds raised will help 20 local partner agencies provide support and services to those in need in Effingham County.

# Employee Campaigns

Over 85% of the annual campaign is generated from employee campaigns with the remainder coming from fundraiser events. This year due to the global Covid-19 pandemic and mandated restrictions, the following events were cancelled; Barstool Golf, Jennings Labor Day Celebration and the Witches Ball. We were allowed to conduct a virtual fundraiser to make up for a loss of funds. The Thanks & Giving raffle and an online auction was held to help generate funds for the 2020 campaign.

## **Gold Level (\$10,000+)**

Agracel  
Ameren  
Dieterich Bank  
Koerner Distributor, Inc  
Midland States Bank  
Siemer Milling Company  
Stevens Industries

## **Silver Level (\$5,000-9,999)**

Niemerg's Steakhouse

## **Bronze Level (\$2,500-4,999)**

Fifth Third Bank  
Wal-Mart  
Washington Savings Bank  
West & Company

Other local employee campaigns were conducted by: Crossroads Bank, Effingham County employees, First Financial Bank of Newton, First Mid Bank & Trust, First National Bank of Waterloo, John Boos & Company, and Senior Services of Effingham County.



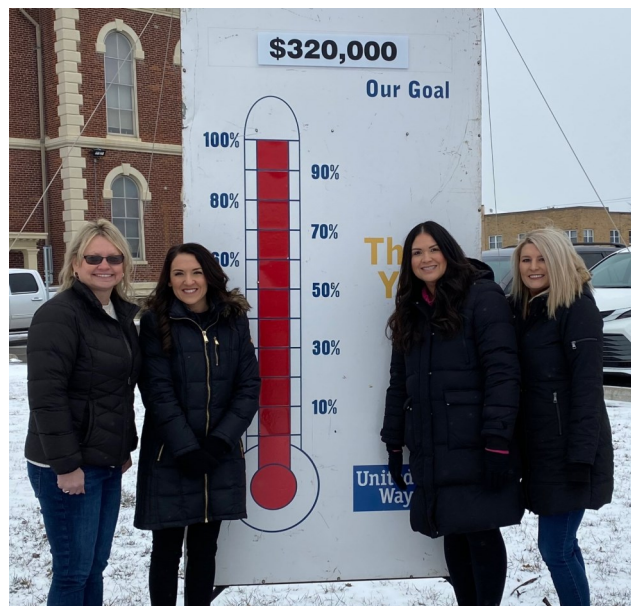
Since 1976, National Corporate Leadership (NCL) companies have strengthened America by partnering with United Way of America. The United Way of Effingham County received funds in 2020 from the following NCL companies:

Caterpillar  
Comcast  
DTE Energy  
Duke Energy  
Dynegy  
Eli Lilly & Co.  
Exelon  
Exxon Company

Federal Express  
General Electric  
Glik's  
Hershey Foods Corp.  
Hibu  
Hydro-Gear  
Marco

Marathon Oil  
O'Reilly Auto Parts  
RK Dixon  
United Parcel Service (UPS)  
Vistra Energy  
Wal-Mart  
Zachry Group

## ***2020 Campaign Goal Met!***



*L to R: Linda Hemmen, Kelsey Goeckner, Lora Bergfeld, Michelle Gillespie*

## 2019 Campaign - 22 Funded Agencies

<u>Agency</u>	<u>Requested</u>	<u>Originally Proposed</u>	<u>*Est. Final</u>
Altamont After School Care	\$5,000.00	\$2,750.00	\$3,847.32
Andrew Gobjczynski Big Heart Foundation	\$4,500.00	\$2,000.00	\$2,800.00
Big Brothers Big Sisters (Mid-Illinois)	\$12,000.00	\$4,500.00	\$6,305.32
Boy Scouts - Lincoln Trail Council	\$10,000.00	\$1,500.00	\$2,094.66
Catholic Charities	\$45,000.00	\$28,000.00	\$39,242.82
CEFS Literacy Program	\$10,851.00	\$3,250.00	\$4,552.68
CEFS Retired Senior Volunteer Program (RSVP)	\$2,000.00	\$1,000.00	\$1,410.68
Child Advocacy Center of East Central Illinois	\$5,000.00	\$5,000.00	<b>\$5,000.00</b>
Effingham Child Development Center	\$97,210.50	\$6,000.00	\$8,400.01
Effingham County FISH Human Services	\$15,000.00	\$8,000.00	\$11,221.39
Effingham County Search & Rescue	\$10,000.00	\$7,000.00	\$9,810.70
Fellowship of Christian Athletes	\$6,500.00	\$3,000.00	\$4,210.69
Girl Scouts of Southern Illinois	\$7,500.00	\$1,500.00	\$2,094.66
Heartland Human Services	\$12,000.00	\$5,000.00	\$7,010.70
Meals on Wheels of CEFS	\$51,168.00	\$16,000.00	\$22,421.41
One Hope United	\$18,000.00	\$6,000.00	\$8,400.01
Oneighty	\$6,000.00	\$4,000.00	\$5,600.01
SAFE	\$39,700.00	\$19,000.00	\$26,632.11
Senior Services of Effingham County	\$20,000.00	\$8,000.00	\$11,221.39
STAR	\$7,500.00	\$4,000.00	\$5,600.01
SWAN	\$15,000.00	\$10,000.00	\$14,021.40
Unit 40 Mentoring Program	\$15,000.00	\$5,000.00	\$7,010.70

*Payouts are distributed based on the proposed percentage an agency is assigned by the Grants Committee. In the event the goal is exceeded, an agency will receive more funds, but will not receive more than originally requested.*

*One agency is currently fully funded, with the anticipation that several others may be fully funded once actual uncollectibles are determined. Final payout will be issued in March, 2021, and will be paid on actual uncollectibles.*

*\*Estimated projected distribution based on estimated uncollectible.*

***United Way of Effingham County...United We Fight, United We Win!***



## 2020 Spirit of Caring Awards



### ***Outstanding Organization - Koerner Distributor, Inc.***

Koerner Distributor, Inc. has always been a supporter of United Way of Effingham County. Their first campaign was held in 2002 and has grown throughout the years with their most recent campaign raising over \$15,500. They also conduct the Barstool Golf fundraiser event with proceeds going to United Way. Their first event was held in 2011 and has grown throughout the years, raising \$15,000 at the event. In addition, they donate to various United Way events, have a representative on the Board of Directors, and have held leadership roles on the Board of Directors. Thank you, Koerner Distributor, Inc. for all you do and congratulations on being chosen 2020 Outstanding Organization!

### ***Outstanding Volunteer Niernerg's Steakhouse***

Niernerg's Steakhouse has been a big supporter of United Way of Effingham County, and has conducted employee campaigns for many years. Each year they do a Chicken To Go promotion where \$1 from each chicken to go sale goes to United Way during a set month. Despite Covid challenges and restrictions this year, they were still willing to do the promotion. Their support is greatly appreciated. Thanks for all you do, and congratulations on being chosen 2020 Outstanding Volunteer!



### ***Outstanding Board Member Kayla Duncan***

Kayla Duncan joined the United Way Board of Directors in 2019 representing West & Company. During her short time on the board, she has served on the Grants, Special Events and Nominating Committees. Most recently she chaired the Grants Committee and the Nominating Committee. Kayla has also served as the Treasurer since 2020. She is always willing to step up and do whatever is needed. Kayla is a true asset to the organization. The Board of Directors recognize her efforts and would like to congratulate her on being chosen 2020 Outstanding Board Member!





## Campaign Committee

Kelsey Goeckner, Chair  
Linda Hemmen, Staff  
Michelle Gillespie, Staff  
Debbie Womack  
James Schultz  
Lora Bergfeld  
Marty Watson  
Peggy Valenti  
Rachel Crackel

## Grants Committee

Kayla Duncan, Chair  
Linda Hemmen, Staff  
Michelle Gillespie, Staff  
Bailey Swensen  
Brenda Niebrugge  
Cindy Grunloh  
Debbie Womack  
James Schultz  
Kenny Stice  
Lisa Koerner  
Lora Bergfeld  
Marty Watson  
Rachel Crackel  
Sara Jennings  
Shanta Will

## Nominating Committee

Kayla Duncan, Chair  
Linda Hemmen, Staff  
Michelle Gillespie, Staff  
Debbie Womack  
Kelsey Goeckner  
Larry O'Dell  
Lora Bergfeld  
Peggy Valenti  
Shanta Will

## Organizations & Priorities Committee

Lora Bergfeld, Chair  
Linda Hemmen, Staff  
Michelle Gillespie, Staff  
Marty Watson  
Misty Campos

## Special Events Committee

Rachel Crackel, Chair  
Linda Hemmen, Staff  
Michelle Gillespie, Staff  
Bailey Swensen  
Cindy Grunloh  
James Schultz  
Kayla Duncan  
Kelsey Goeckner  
Kenny Stice  
Lisa Koerner  
Lora Bergfeld  
Marty Watson  
Misty Campos  
Monica Schumacher  
Patty Greene  
Sara Jennings

## Retiring Board Members

Cindy Grunloh  
Larry O'Dell  
Peggy Valenti

## Incoming Board Members

Laurie Miller  
Michael Tegeler

Kelsey Goeckner - *Returning*  
Lisa Koerner - *Returning*  
Lora Bergfeld - *Returning*  
Patty Greene - *Returning*

## Past Presidents

1980 Rick Siemer  
1981 Jennifer Strohl  
1982 Dwight Steege  
1983 Mike Fortner  
1984 Mike Mahnke  
1985 Earline Berkbighler & Jerry Kinnison  
1986 Jim Garrett  
1987 Twila Russell Orr  
1988 Chris Kade  
1989 Cynthia Selby & Bob Hickman  
1990 Paul Koerner  
1991 Dan King & Steve Dale  
1992 John Vogt  
1993 Bob Hecht  
1994 Jim Rutledge  
1995 Marcy Scott  
1996 Karen Randolph  
1997 Pat Hartke  
1998 Brad Koester  
1999 Claude Hudson  
2000 Dr. Tom Dal Pozzo  
2001 Dr. Brian Sehy  
2002 Jay Wallace  
2003 Kerri Carman  
2004 Alysia Wills  
2005 Jean Bohnhoff  
2006 Greg Curl  
2007 Roger Dotson  
2008 Mike Klauser  
2009 Jane Summers  
2010 Ross Richardson  
2011 Shanta Will  
2012 Peggy Valenti  
2013 Ross Richardson  
2014 Mel Stock  
2015 Justin Roley  
2016 Ross Richardson  
2017 Peggy Valenti  
2018 Marty Watson  
2019 Marty Watson  
2020 Lora Bergfeld



## United Way of Effingham County

*At the time of printing this Annual Report, the 2020 year-end audited statement was not available. When the audit is complete, the report will be available at the United Way office upon request.*

*Thank You.*





***United Way of Effingham County***

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